

# Sparks Group

## Sparks Group Wins Inavero's 2018 Best of Staffing® Client and Talent Awards

Best of Staffing Awards are earned by less than two percent of all US staffing agencies and recruiting firms.

Rockville, MD, February 15, 2018 (Newsire.com) - Sparks Group, a leading DC-area staffing agency in the Accounting & Finance, Government, Human Resources, IT, Marketing, and Office/Administrative industries announced today that they have won Inavero's Best of Staffing® Client and Talent Awards for providing superior service to their clients and job seekers. Presented in partnership with CareerBuilder, Inavero's Best of Staffing winners have proven to be industry leaders in service quality based entirely on ratings by their clients and the employees they've helped find jobs. On

average, clients of winning agencies are 2.3 times more likely to be completely satisfied, and job seekers who work with winning agencies are 1.7 times more likely to be completely satisfied with the services provided compared to those working with non-winning agencies. Less than 2% of all staffing agencies in the U.S. and Canada have earned the Best of Staffing Award for service excellence.

Focused on helping to connect people with the right job openings at US companies, Sparks Group received satisfaction scores of 9 or 10 out of 10 from over 72% of their clients and over 74% of their talent, significantly higher than the industry's averages of 32% and 45%, respectively.

"I am so proud of the recruiting and account management teams that we have assembled here at Sparks Group, said Sparks Group President Evette Baker. "Their hard work, dedication, and the commitment to business ethics makes this award all the more special, as they are being recognized for their true efforts and the differences they are making. I also want to thank our incredible clients and all of our talented employees, without whom this award would not be possible."



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— EVETTE BAKER  
PRESIDENT

“With a tight labor market and growing economy, finding the right recruiting partners is critical to success,” said Inavero’s CEO Eric Gregg. “Best of Staffing winners provide consistently remarkable service to their clients and job candidates, and I couldn’t be prouder to feature them on BestofStaffing.com.”

### **About Sparks Group**

Sparks Group is the Washington DC Area's leading temporary staffing and full-time recruiting services provider. Each of our four divisions (Office, Accounting & Finance, Information Technology, and Creative) specializes in placing professionals in temporary/contract, temporary-to-full-time, and full-time roles across a diverse array of staffing categories. Sparks Group brings over four decades of experience placing professionals in challenging and rewarding positions at many of the area’s most prestigious organizations. Our primary focus is presenting opportunities that match each candidate’s skill-sets, experience levels, career objectives, and growth needs.

### **About Inavero**

The Inavero team administers more staffing agency client and talent satisfaction surveys than any other firm in the world, reporting on more than 1.2 million satisfaction surveys from staffing agency clients and job seekers each year. Committed to delivering ongoing value to the industry, Inavero is proud to serve as the American Staffing Association’s exclusive service quality partner.

### **About Best of Staffing**

Inavero’s Best of Staffing® Award is the only award in the U.S. and Canada that recognizes staffing agencies that have proven superior service quality based entirely on ratings provided by their clients and job candidates. Award winners are showcased by city and area of expertise on BestofStaffing.com – an online resource for hiring professionals and job seekers to find the best staffing agencies to call when they are in need.

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## Additional **Links**

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- [View our Best of Staffing profile page](#)
- [View all of our awards](#)

## Additional **Images**

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Original Source: [www.newswire.com](http://www.newswire.com)